



FOR IMMEDIATE RELEASE

Friday, May 17, 2013

**MUSEUM OF NEW MEXICO FOUNDATION ANNOUNCES FUNDRAISING PROFESSIONAL
NEW PRESIDENT AND CEO**

SANTA FE, N.M. -- Jamie Clements is to become the new President and CEO of the Museum of New Mexico Foundation, the private, nonprofit organization that provides financial support and services to one of the nation's largest state-run museum systems. Effective July 1, 2013, Clements will replace John P. Easley who led the foundation since 2010 until his departure in March.



“Speaking on behalf of foundation staff, we are eagerly awaiting the arrival of Jamie Clements as our new President and CEO,” says Bruce Larsen, Acting President and CEO, Museum of New Mexico Foundation Board. “I am sure that his enthusiasm for the mission of the foundation coupled with his nationally-recognized expertise will help us achieve even greater success in the years ahead.”

Clements comes to the foundation after a 26-year career as a national fundraising professional at NPO Direct Marketing, an award-winning agency he founded in 1987. Clements has consulted more than 250 national nonprofit organizations, including 100 museums.

Prior to NPO, he was Vice President of a national arts and cultural marketing agency in Texas and membership manager for the San Francisco Symphony. He sits on the executive board of the development and membership professional network, the American Alliance of Museums, and has served on a number of other nonprofit boards.

Clements will oversee fundraising efforts to support the four state museums, seven state historical sites and the Office of Archaeological Studies that make up the Museum of New Mexico, which received \$4.81 million in private contributions and pledges last year. Clements will manage a 35-member staff and oversee operations of the foundation's six museum shops, and licensing and product development programs.

Clements has been a lifelong visitor to New Mexico, was married in Santa Fe in 1983 and a resident from 2006 to 2009. He and his wife Diana have five daughters: Ashley, 29; Madison, 26; Austen, 23; Noe 18 and Carolina, 18. He is a graduate of Princeton University.

Founded in 1962, the private, non-profit Museum of New Mexico Foundation raises funds and provides services for exhibitions, education programs and collections, at the New Mexico History Museum/Palace of the Governors, New Mexico Museum of Art, Museum of International Folk Art, Museum of Indian Arts and Culture, state historical sites and the Office of Archaeological Studies. For more information visit www.museumfoundation.org.

Media Contacts:

Jennifer Marshall, 505-231-1776, Jennifer@jmarshallplan.com

Bruce Larsen, 505-982-6366, Bruce@museumfoundation.org